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## The world has changed.

As you transition to the cloud, how can you achieve better performance and protection for your remote workers and offices?

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The bridge to possible



# Moving to the cloud will increase your speed and agility but will make it harder for your network and security teams to...



...connect users anywhere to applications everywhere



Of workers will **work in a hybrid model** after 2020  
- Gartner Survey June 2020



...protect against constantly evolving threat vectors



Of respondents globally stated that their organizations experienced a **jump of 25% or more in cyber threats** or alerts since the start of COVID-19  
- Cisco Future of Secure Work Report 2020



...deliver high-quality user experiences

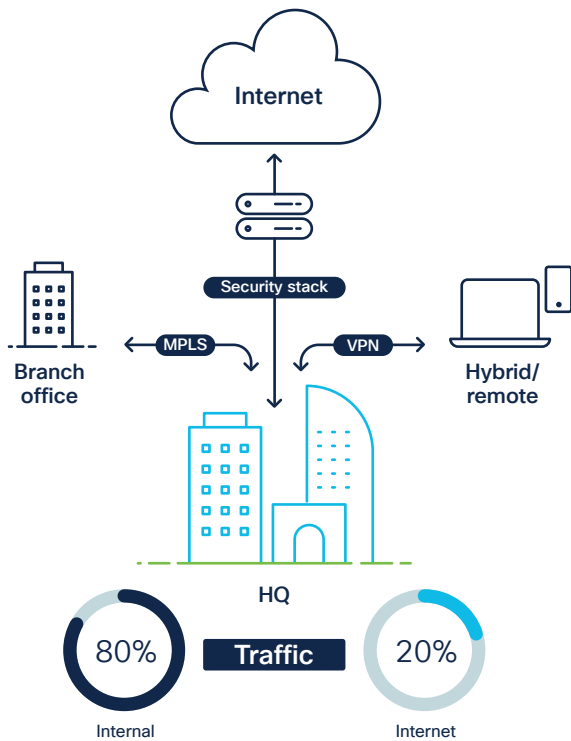


Of work are **lost by employees every year** due to poor user experience  
- Censuswide Survey 2019



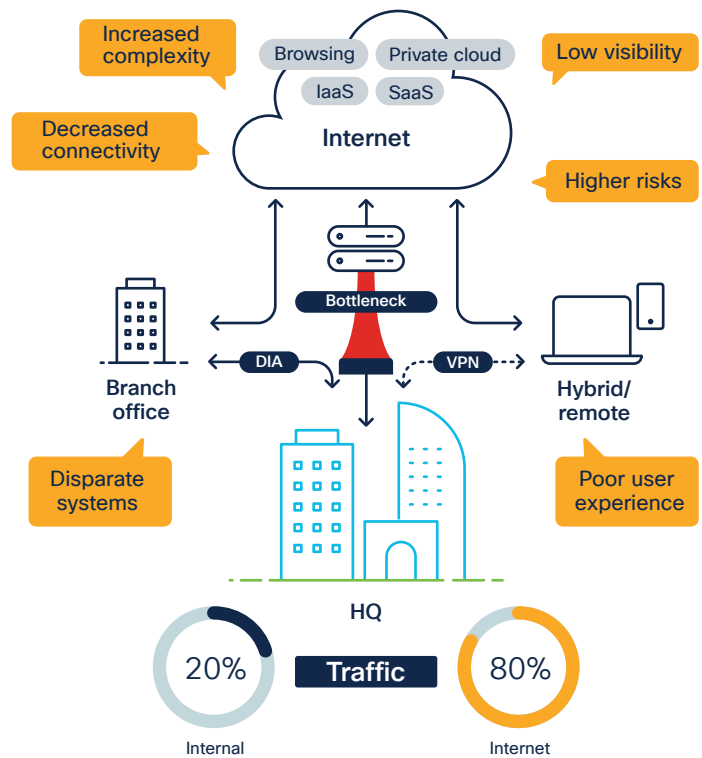
## As you move to the cloud, existing architectures make it more challenging to ensure performance, security, and visibility

Before



Apps: Hosted in data center  
Users: Connected to corporate network to work  
Network: Centralized  
Security: On-premises security stack

"But the world changed..."



Apps: More hosted in the cloud  
Users: More work done off-network  
Network: Decentralized  
Security: Gaps in protection



## If these challenges are not addressed, the impact could be catastrophic



Decreased worker productivity



Increased cybersecurity risks



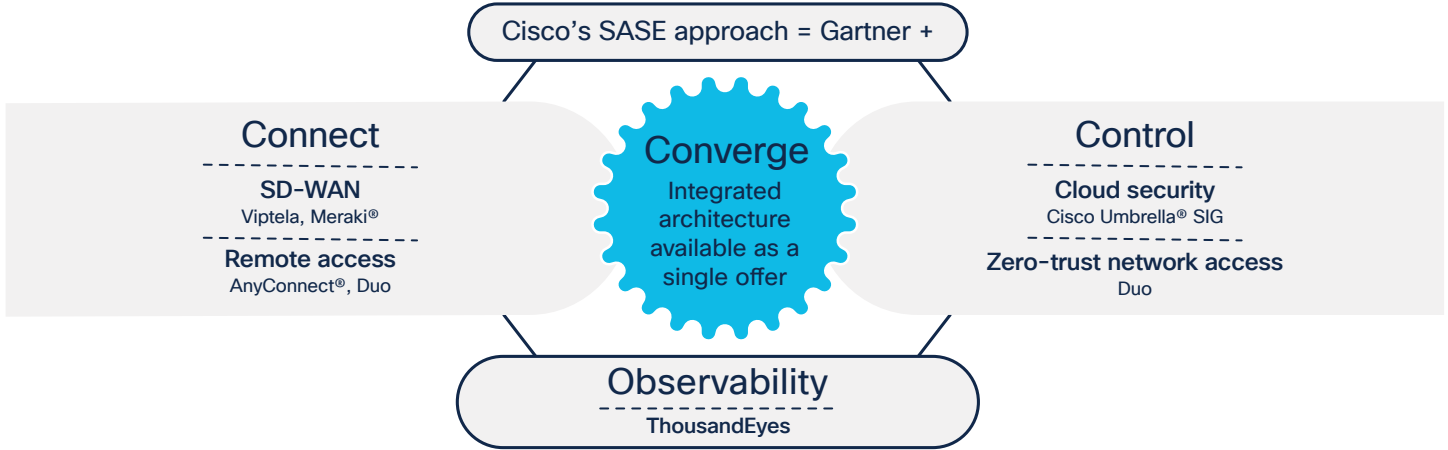
Poor user experience



# Simplify how you connect and control your users' access to apps with Cisco's SASE architecture

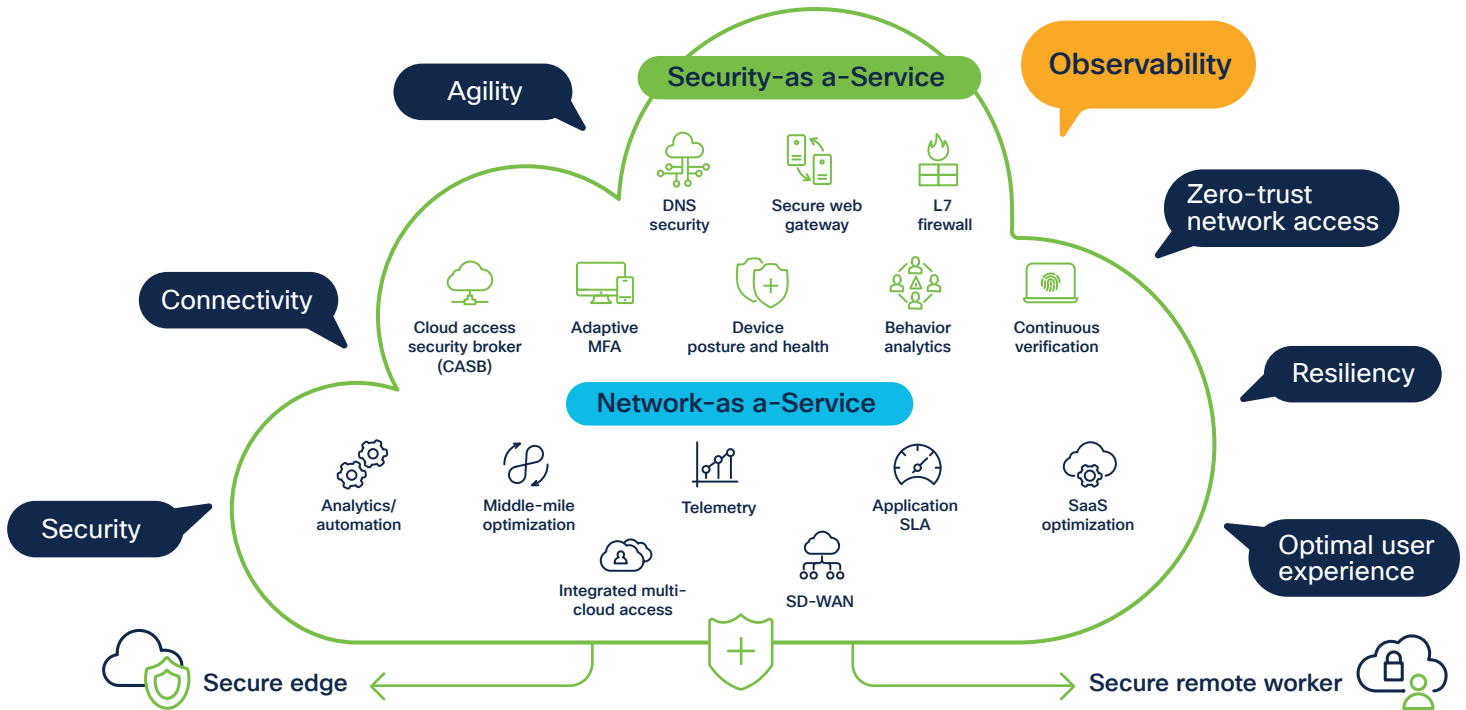
**Secure Access Service Edge (SASE - pronounced "sassy")** is an architectural approach that offers an alternative to traditional data center-oriented security. SASE converges networking capabilities with cloud-native security functions to simplify deployment and streamline management in the cloud.

**Gartner** defines SASE as a security framework prescribing the conversions of security and network connectivity technologies into a single cloud-delivered platform to enable secure and fast cloud transformation.



## Cisco's complete solution meets you where you are on your cloud and SASE journey

Cisco bridges your cloud reality into one observable, secure, and connected experience



### Cisco's SASE architecture helps organizations to:

- Gain end-to-end **observability** from the user all the way to applications, over any network or cloud
- Streamline **connectivity** to apps across every location and every worker
- **Optimize performance** and **ensure resiliency** with the fastest, most reliable, and secure path to the cloud
- Simplify **security** by unifying functions and policies in a single cloud service
- Adopt **zero-trust network access** by verifying the identity of users and the health of their devices
- Improve your business **agility** by using the cloud to remove complexity from your infrastructure and provide immediate scalability



Companies trust Cisco's industry-leading SASE architecture to bridge their network and security outcomes, remove the barriers to entry to cloud, and accelerate business results



**43%**  
Operational  
hours saved



**\$M+**  
Annual  
operational  
cost avoidance



**50%**  
Increased FTE  
productivity



Customer  
**satisfaction**

*Actual results from Cisco implementation*



*Cisco IT is leveraging SASE to empower our employees as we move to an inclusive hybrid world. SASE allows them to work from anywhere, securely and with consistent user experience."*

*IT Manager, Cisco IT*

## Cisco is the proven networking and security leader



Protect 100%  
of the Fortune 100



#1 in cybersecurity  
market share



#1 in SD-WAN  
market share



3x larger partner  
ecosystem than  
competitors

AVTEST  
Umbrella Websec

Efficacy Leader

2019, 2020

CRN Tech  
Innovators SASE

Winner

2020

WAN Edge  
Magic Quadrant

Leader

2020

Zero Trust  
eXtended Ecosystem  
Forrester Wave

Leader

2020

Cloud Computing  
Product of the Year  
ThousandEyes

Winner

2021

Endpoint Security  
Magic Quadrant

Visionary

2020

Next step

Schedule a SASE executive briefing for your Network and Security teams